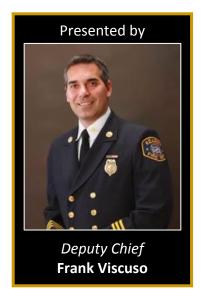
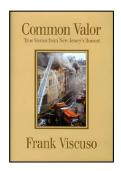
STEP UP AND LEAD

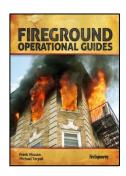
Leadership Seminar

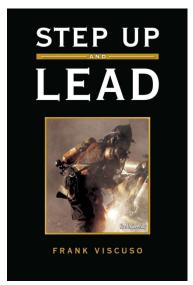


"No one anoints a leader. A person may be assigned to a position or a rank, but no one assigns a leader. Leadership is action, not position." Frank Viscuso









Course Description:

Every organization's culture is either created by design or default. Creating a culture of exceptional service does not happen by accident. This seminar begins with a discussion on the highest rated emergency service leadership traits. Chief Viscuso will also cover the necessary leadership skills that are needed in order to motivate teams and maintain discipline within your organization. Topics will include; mentoring and succession planning, critiquing others, delegating, preventing freelancing, technical report writing, taking on administrative tasks, dealing with insubordination, conducting a post incident analysis, building morale, and leading an organization through change. Chief Viscuso will also introduce proven theories, methods and techniques that can help you and your organization provide exceptional customer service and make a great impression on the people you come in contact with on a daily basis.

About Frank Viscuso:

Chief Viscuso is a career firefighter from Kearny, New Jersey and co-creator of FireOpsOnline.com. He is a nationally recognized instructor and speaker, and the author of 6 books including industry bestsellers *Firegound Operational Guides*, *Step Up and Lead* and *Step Up Your Teamwork*. Over the past decade Chief Viscuso has spoken to audiences (in and out of the fire service) on many topics, including officer development, leadership, team building, and customer service. Frank has the ability to move people to action. It has become his trademark as a speaker and motivator. His seminars are designed to equip students with the necessary skills they will need to excel in their chosen field.

See what others are saying about Deputy Chief Frank Viscuso

The most effective leadership principles I have learned have come from strong leaders within the fire service. Some fire officers are great at leading around the fire station. Others are born to lead on the Fire ground. Every so often you come across a fire officer leader in both environments. Deputy Chief Frank Viscuso is one of those leaders. For years, Frank has been educating and motivating people at his seminars. His most popular teaching is based on the leadership and team building skills that are featured in Step Up and Lead, where he draws from his personal experiences as a Fire officer and provides proven techniques that will benefit anyone who is looking to lead a successful team.

Deputy Chief Vincent Dunn, FDNY (Ret) / Former Deputy Chief and Best-Selling author

I can without reservation recommend my good friend Frank Viscuso to anyone who is interested in a speaker who has street credibility a quality so necessary in fire service speakers. Frank has a proven track record of service coupled with deep introspection which has enabled him to rise in our profession to the top of our industry. Frank is honest and loyal and will give 100% to anyone who needs his services. Frank is first and foremost a public servant in the true sense of the word.

Bobby Halton, Editor-In-Chief at Fire Engineering Magazine

Every so often you meet someone who has the drive, dedication, and devotion beyond the others; Frank is one of those individuals. His literature and live presentations will meet and exceed all of your expectations because of the type of individual he is. Frank is changing the way we approach the challenges in the fire service. His professional and motivational look at how we do business will inspire you. He is the type of officer that creates an environment that enables and encourages others to get involved and make a difference.

Deputy Chief Mike Terpak, Jersey City FD / Author of *Fireground Size-up* and co-author of *Fireground Operational Guides*

Chief Viscuso is a renaissance man. He has the God-given and all-too-unique blend of humility, street credit, experience, education, and most critical of all - passion. Frank has dedicated his life to the art of fire service leadership, no matter the form. In his best-selling book, Step Up and Lead, he gave the new millennial generation and old salts alike, a treasure trove of tools to handle practical, real-world problems that plaque our beloved service. God's gifts to Frank have become blessings to the fire service.

Battalion Chief Anthony Kastros, Sacramento Metropolitan Fire District Author of Mastering the Fire Service Assessment Center.

Seminar Reviews

"I have heard many of the nation's top fire service lecturers present over my 28 years in the job and Frank Viscuso's presentation is the one that, for me, resonated the most." Bill Sullivan, MA

"It is always nice to hear from a fire service leader who believes so much in advancing the profession and taking care of people." Michael Stanley, CO

"The seminar was great and the message was inspiring to say the very least!" Bill O'Connor, NY

"I personally enjoyed this presentation, especially the way Frank went about synthesizing tried and true leadership concepts into actionable strategies for fire service leaders. The feedback I have gotten resoundingly supports our decision to have him speak to our members." Chief Otto Drozd, Orange County Fire Rescue, FL

"Phenomenal!" John Rickershauser, Morristown, NJ

If anyone ever has a chance to take the STEP UP AND LEAD seminar from Frank Viscuso I highly recommend it! Looking forward to another one!" Jonathan Feinberg, NJ

"Outstanding Seminar!!" Eric Meyerhoff, NJ

"My batteries have been recharged, my faith has been restored and my commitment to the fire service has been restored. I am a member of the greatest fraternity on the world. Thanks Frank Viscuso for reminding me of the fact that I have the greatest job in the world as a Firefighter. I am truly blessed to have been able to attend today and will be forever grateful for you and your message. Thank you, brother!!! DTRT-KTF-FTM-PTB" Ed Vargas, New York State fire Instructor, Clifton Park, NY.

"Chief Viscuso, thank you for your inspiring and highly motivational presentation today. Lessons well learned which will inspire and motivate future fire service leaders and those that are leaders, mentors or officers now. Excellent job." Philip Brousseau, NY

"Wednesdays seminar was a great class and very inspiring and motivating! Our drive home afterward was full of ideas from your class on how to improve how we lead our department! Your class was definitely an eye opener! Thanks Chief!" Silas Springer, MO

